



Ashley Dubin

Counsel

Hartford, CT

T: (860) 275 0155

F: (860) 275 0343

adubin@daypitney.com vCard in

OVERVIEW

Ashley Picker Dubin counsels and advises clients in electronic discovery (eDiscovery) and information governance (IG) processes and best practices. She participates in 26(f) conferences; negotiates electronically stored information (ESI) agreements and stipulations addressing the scope of preservation, searching, and production of data; and directs use of artificial intelligence (AI) in discovery. Ashley also advises on collection methodology, search and retrieval methodology, FRE 502(d) orders, and production specifications.

Ashley works with Day Pitney attorneys across multiple practice areas to tailor strategies and discovery management plans for clients in the U.S., U.K., Europe, South America, and Singapore. She assists clients in all phases of discovery, from preservation and collection to review and production of large volumes of data, as well as expert discovery on subjects related to forensics and ESI. Ashley serves as eDiscovery liaison in jurisdictions across the United States, negotiates technology assisted review (TAR) protocols, and litigates motions related to discovery disputes.

Clients' in-house legal counsel, technology teams and records management departments collaborate with Ashley to develop and implement best practices for discovery. She develops internal and external discovery guidelines addressing each phase of the Electronic Discovery Reference Model (EDRM), including innovative uses of AI, including TAR, predictive coding, advanced analytics and related forms of data evaluation and analysis. Clients frequently engage and rely on Ashley to negotiate discovery protocols with U.S. and state government agencies, U.S. Attorneys' offices and private parties.

Ashley has significant and extensive experience representing financial institutions, the aviation industry, and Fortune 500 companies in internal investigations, government investigations, claims of fraud, securities compliance and cross-border litigation, including data privacy and antitrust matters.

With over a decade of eDiscovery experience, Ashley is a frequent speaker at conferences, continuing legal education classes (CLE), seminars and webcasts. She addresses case law updates, best practices, and practice pointers for key phases of the EDRM. She also covers crucial trends in

eDiscovery, including bring your own device (BYOD), social media, TAR, cloud computing, ABA ethics rule changes and the proposed amendments to the Federal Rules of Civil Procedure. Ashley is a Team Lead for The Sedona Conference Working Group 1 sub-group on Possession, Custody, or Control. The Sedona Conference is the leading think tank on law and practice relating to electronic discovery, and its commentaries are regularly cited by judges and continue to influence the development of rules of evidence and civil procedure for federal and state courts.

SERVICES

COMPLEX COMMERCIAL LITIGATION

EDISCOVERY

LITIGATION

INSIGHTS

"BIAS, DEEPPAKES AND HALLUCINATIONS (OH, MY!), NAVIGATING THE ETHICAL MINEFIELD OF GENERATIVE AI (GAI)," 2024 LEGALWEEK CONFERENCE

Speaker, January 30, 2024, 2024 Legalweek Conference

NAIC ADOPTS REVISED MODEL BULLETIN ON AI

Co-author, December 7, 2023, *Day Pitney Alert*

"BEER AND BASICS: THE ARTIFICIAL INTELLIGENCE EDITION," RELATIVITY FEST

Speaker, September 26, 2023, Chicago, IL, Relativity Fest

"MODERN COMMUNICATIONS, DATA AND DISCOVERY: LEVERAGING ALL AVAILABLE DATA TO TELL THE STORY," THE MASTERS CONFERENCE

Speaker, May 23, 2023, Washington D.C., The Masters Conference

"WHAT'S THE VERDICT: UPDATING THE SEDONA CONFERENCE COMMENTARY ON RULE 34 AND RULE 45 'POSSESSION, CUSTODY, OR CONTROL,'" THE SEDONA CONFERENCE

Featured, April 27, 2023, The Sedona Conference

NEWS

ASHLEY PICKER DUBIN FEATURED IN LEGALTECH NEWS Q&A

Featured, February 8, 2024, *Legaltech News*

THE CHATGPT EFFECT, FINDING DEEPPAKES, AND MORE

Featured, January 31, 2024, *Legaltech News*

LEGAL'S TECH MATURITY ISN'T (YET) MEETING THE MOMENT

Featured, December 19, 2023, *Legaltech News*

GENERATIVE AI MAY WORSEN ACCESS TO JUSTICE—AT LEAST IN THE SHORT TERM

Featured, October 19, 2023, *Legaltech News*

DAY PITNEY ATTORNEYS ASHLEY PICKER DUBIN AND ALEXANDER JUDD RECOGNIZED WITH 2023 NEW ENGLAND LEGAL AWARDS

September 22, 2023, *Day Pitney Press Release*

EDUCATION AND CREDENTIALS

EDUCATION

New England School of Law, J.D., 2011

Goucher College, B.A., 2008

ADMISSIONS

State of Maryland

State of Connecticut

AFFILIATIONS

American Bar Association

The Sedona Conference, WG1 and WG6

Women in eDiscovery

International Legal Technology Association

Connecticut Bar Association

RECOGNITION AND COMMUNITY

RECOGNITION

Recipient of a Legal Innovator & Disrupters Award by the *Connecticut Law Tribune* (ALM Media Properties, LLC), 2023

Selected to the "Young Professionals to Watch List" by the International Legal Technology Association (ILTA), 2023

No aspect of these advertisements have been approved by the highest court of any state. See [Awards Methodology](#).

COMMUNITY

Connecticut Ballet, Ambassador