February 2, 2022

Day Pitney's Global Brand Protection Team Counsels LogMeIn in their Rebrand and Relaunch as GoTo

Day Pitney's Intellectual Property attorneys assisted client LogMeIn, Inc., a recognized leader in remote-work technology, in their company rebrand and relaunch as GoTo. GoTo introduced their exciting new brand identity with a great video, alongside a software application that combines support and communications solutions, new products and a new partner network. The Day Pitney team included Carrie Webb Olson, partner and chair of the Intellectual Property and Technology Practice, Alex P. Garens, Erica Livingstone and Gail Pajer.

For more information on the rebrand click here.

Key Contacts



Alex P. Garens
Partner

Boston, MA | (617) 345-4872

agarens@daypitney.com



Carrie Webb Olson
Partner

Boston, MA | (617) 345-4767

colson@daypitney.com