February 23, 2023

Day Pitney Data Privacy and Cybersecurity Partner William J. Roberts to Receive WealthBriefing Award

William "Bill" J. Roberts, FIP, CIPP/US, CIPM, Day Pitney LLP Partner and Co-Chair of its Data Privacy, Protection and Litigation group, was honored with a "Thought Leadership (US) Award" at The Second Annual *WealthBriefing* WealthTech Americas Awards 2023. As described by *WealthBriefing*, this event "recognizes outstanding individuals and organizations, grouped by category and geography, which a panel of independent judges deemed to have 'demonstrated innovation and excellence during the last year.'"

"Day Pitney congratulates our colleague and friend Bill Roberts for this well-deserved accolade," said Day Pitney's Managing Partner Thomas D. Goldberg. "Bill has had a profound impact on our firm and industry, utilizing his highly sought-after experience in data privacy and cybersecurity to provide counsel to our clients and thought leadership on behalf of our profession. We are thrilled to see his work recognized and to have an attorney of his stature leading our data privacy team."

"I would like to thank *WealthBriefing* for this honor and my Day Pitney colleagues—notably the members of our distinguished Data Privacy, Protection and Litigation group and the Family Office practice—for their support, comradery and tremendous acumen and professionalism that has allowed both our practice and firm to continuously grow, thrive and provide thoughtful counsel to our clients," said Roberts.

"These awards were independently and expertly judged solely on the basis of entrants' submissions and their response to a number of specific questions, which were answered by focusing on the client experience rather than purely quantitative performance metrics," said Stephen Harris, ClearView Financial Media's CEO and Publisher of *WealthBriefing*. "That is a unique, and I believe, compelling feature. These awards recognize the operators in America's wealth management industry, with 'independence,' 'integrity' and 'genuine insight' the watchwords of the judging process."

According to *WealthBriefing*, the judging process was guided and assisted by a panel of independent experts, each of whom has been actively involved in the family office and wealth management industry for many years and has an in-depth knowledge of the WealthTech sector. For more information on the methodology, click here.

During his career, Roberts has provided data privacy and cybersecurity counsel to high-net-worth individuals, family offices, health care organizations, physicians, manufacturers, retailers, media and technology companies, software and mobile app developers, educational institutions and other organizations. Roberts has extensive, practical experience counseling clients worldwide on all aspects of cybersecurity protection and incident response, from handling data breaches affecting millions of individuals, to helping publicly traded corporations, privately held businesses and not-for-profit organizations establish compliance programs under the EU General Data Protection Regulation (GDPR) and related U.S. federal and state data privacy and consumer protection regimes. He has represented clients in hundreds of national and international data breach matters of all sizes and involving consumer and proprietary business information.

A prolific writer and speaker, Roberts has presented at numerous national conferences and is also regularly sought out by the media for his perspectives on state and national issues. He has been quoted in, among others, *Law360, Connecticut Law Tribune, Cybersecurity Law Report, Hearst Connecticut Media Group Publications, Forbes* and the *Huffington Post*.

Roberts has been recognized for his work as counsel to businesses and organizations nationwide. He is a Fellow of Information Privacy with the International Association of Privacy Professionals (IAPP), the recipient of multiple privacy certifications. He is also the recipient of both the Distinguished Leaders Award and the James W. Cooper Fellowship from the

Connecticut Bar Association. Roberts is a Fellow of Information Privacy (FIP), and certified as an Information Privacy Professional/US (CIPP/US) and Information Privacy Manager (CIPM). His experience spans the gamut of privacy laws and regulations, including HIPAA/HITECH; Gramm-Leach-Bliley Act (GLB); Telephone Consumer Protection Act (TPA); EU General Data Protection (GDPR); New York Department of Financial Services (DFS) Cybersecurity Regulation; Children's Online Privacy Protection Act (COPPA); Federal Trade Commission Act (FTCA); California Consumer Privacy Act (CCPA); and Biometrics.

Roberts received his B.A., *magna cum laude*, from Colby College and his J.D., *cum laude*, from the University of Wisconsin Law School. He is admitted to practice in Connecticut.

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Key Contacts



William J. Roberts
Partner

Hartford, CT | (860) 275-0184

wroberts@daypitney.com



Thomas D. Goldberg
Of Counsel

Stamford, CT | (203) 977-7383

tgoldberg@daypitney.com