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# Day Pitney and Boston Partner Carrie Webb Olson Ranked in World Trademark Review 1000 for Massachusetts

Day Pitney LLP is pleased to announce that for the sixth consecutive year, the firm has been selected as a leading trademark law firm in Massachusetts and Carrie Webb Olson, chair of the firm's Trademark, Copyright and Advertising group, was selected as a top trademark professional in the 2019 edition of *World Trademark Review (WTR) 1000 – The World's Leading Trademark Professionals*.

Based on feedback from clients and peers, the *WTR 1000* states that "Day Pitney's first-class IP contingent is recognized for its outstanding prosecution services and by working closely with the firm's commercial litigators it deploys ample firepower in litigation too."

"Lynchpin of the practice Carrie Webb Olson 'consistently wows, she is highly sophisticated at dealing with challenging trademark issues making her the person to call when there's a problem,'" according to one client quoted in the publication. "Carrie is absolutely incredible and always available to lend a helping hand, be it for copyright-related matters or trademark registration. She is a favorite of in-house counsel because of her high energy and top-notch work."

Day Pitney attorneys work collaboratively across practices and offices to meet the needs of their IP clients. The publication also notes that "Carrie and her team are responsive and highly attuned to the specific needs of each client. They focus on getting the best result in the most efficient manner, while never losing sight of broader goals."

Day Pitney's Trademark, Copyright and Advertising group represents clients of all sizes, including some of the world's most highly respected and successful brand owners. For more information on the firm's services, click here.

*No aspect of this advertisement has been approved by the highest court of any state. Prior results do not guarantee a similar outcome. See Awards Methodology.*

# Key Contacts




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