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Day Pitney Expands IP Reach Through Strategic Alliance with Regard IP

Day Pitney has formed a strategic alliance with West Coast-based intellectual property firm Regard IP. http://regardip.com/ The strategic alliance will enable each firm to expand its geographic reach and provide clients with enhanced IP litigation, prosecution and counseling services.

Based in San Francisco, REGARD IP provides strategic and cost-effective counseling, litigation, procurement and transactional services relating to patent, trademark, copyright and trade secret matters to clients ranging from multinationals to individual inventors, scientists and artists. Founding partner Michael N. Berg has more than 25 years' experience practicing in New York and San Francisco on behalf of numerous pharmaceutical, chemical, utilities and consumer product companies. He has extensive experience in the management of patent and trademark litigation; opinion work on the infringement, validity and enforceability of IP assets; transactional matters, including licensing and due diligence investigations; IP procurement; and portfolio management.

"We are excited about this partnership because it will enable us to extend our practice in electrical and computer technologies in the San Francisco Bay area and further enhance our ability to serve clients in the chemical and pharmaceutical industry on the East Coast," said Elizabeth A. Alquist, head of Day Pitney's Intellectual Property department.

"Our firm considers this alliance as a great opportunity to be associated with a nationally recognized law firm in the Northeast and with respected lawyers in the IP litigation arena," said Berg. "Day Pitney's full-service IP practice will enable us to handle larger transactions and litigation for clients of all sizes."

Day Pitney's intellectual property lawyers provide a full range of transactional, litigation, prosecution and counseling services to clients in all areas of IP law, including patents, trade secrets, information technology, trademarks, copyrights, advertising and unfair competition. The firm's IP attorneys include experienced litigators who appear in state and federal courts around the United States as well as the National Advertising Division and the U.S. Patent Office. Many have scientific backgrounds and have represented a range of clients from Fortune 500 companies to start-ups in various industries.

Mr. Berg added that being able to work with lawyers such as Andrew Riddles, a Day Pitney partner with more than 25 years of experience in patent litigation, provides great value for Regard IP's clients. "Andrew's experience litigating cases before the U.S. Court of Appeals for the Federal Circuit and the U.S. International Trade Commission will allow us to serve clients in all important patent law jurisdictions," Mr. Berg noted.

Mr. Riddles is one of six Day Pitney partners named "IP Stars" by *Managing IP* Magazine. He joined Day Pitney as partner in January and has successfully litigated patent infringement cases, for both plaintiff and defendant, involving a wide variety of technologies, including optics, computer hardware and software, electronic control systems, telecommunications, e-commerce, mechanical equipment, Internet services, automotive parts, agricultural chemicals, semiconductor circuits and microwave transmission. He was also involved in some of the pioneering business method and computer software patent litigations. In addition to patent cases, Andrew has litigated cases involving trademarks, copyrights, trade secrets, false advertising, antitrust and unfair competition.

"Michael and I have known each other for more than two decades, and he's a well-known legal talent in the San Francisco Bay area," Mr. Riddles said. "We are all looking forward to working with his firm and its clients in some of their major cases."

About Day Pitney

Day Pitney LLP is a full-service law firm with close to 300 attorneys in Boston, Connecticut, New Jersey, New York, and Washington, DC. http://www.daypitney.com/ The firm offers clients strong corporate and litigation practices, with experience on behalf of large national and international corporations as well as emerging and middle-market companies and individuals.