February 19, 2014

Day Pitney Expands IP Practice with New Partner David Greenbaum

(NEW YORK, February 19, 2014)--Day Pitney is pleased to announce that David I. Greenbaum has joined the firm as a partner in its Intellectual Property group, adding another premier IP practitioner to the firm's stable of intellectual property lawyers. Mr. Greenbaum, who is based in the firm's New York office, has extensive experience representing clients in all areas of intellectual property law .

"David's varied and in-depth experience in all areas of IP law is a fantastic fit to our own full-service IP practice," said Elizabeth A. Alquist, chair of Day Pitney's IP group. "Our clients will benefit tremendously from his diverse practice and experience."

A 16-year veteran of IP law, Mr. Greenbaum's practice now focuses on trademark and design matters across a wide range of industries, including fashion, cosmetics, entertainment, beverage and pharmaceutical. He says that he "particularly enjoys the nuance and subtleties of trademark practice." Along with trademark clearance, prosecution and worldwide portfolio management, he handles proceedings before the Trademark Trial and Appeal Board, and he litigates disputes involving intellectual property in the federal courts and before the International Trade Commission.

Mr. Greenbaum represents clients in negotiating and drafting agreements relating to intellectual property, including licenses. He also conducts due diligence on IP portfolios in connection with mergers and acquisitions.

Mr. Greenbaum is a registered patent attorney and a trained mechanical engineer. He is a graduate of Benjamin N. Cardozo School of Law and is admitted to practice in New York and New Jersey.

About Day Pitney

Day Pitney LLP is a full-service law firm with close to 300 attorneys in Boston, Connecticut, New Jersey, New York, and Washington, DC. The firm offers clients strong corporate and litigation practices, with experience on behalf of large national and international corporations as well as emerging and middle-market companies and individuals.