March 18, 2015

Day Pitney Named a Top Trademark Law Firm by World Trademark Review

(**March 18, 2015**) -- Day Pitney was recognized as one of "The World's Leading Trademark Professionals in Massachusetts in 2014," by *World Trademark Review*, an independent research directory focused exclusively on trademark practices and practitioners. The firm received a Bronze ranking due to high praise by sources and being among the most competitive in the field.

The rankings publication also highlighted the work of Carrie Webb Olson, head of the firm's Trademark, Copyright and Advertising practice group, and David I. Greenbaum, a partner resident in the firm's New York office. The publication says, Olson "leaves no stone unturned and is very responsive. She provides premium-quality work and service and bills fairly. She has everything you would look for in representation."

World Trademark Review recommended Greenbaum as a trademark attorney in New York. The publication says, he is a "proactive and practical lawyer" that is "always responsive and deals with issues promptly." He was awarded an individual bronze ranking for prosecution and strategy and it was noted that he "deals with a number of infringement cases brilliantly."

Day Pitney's Trademark, Copyright and Advertising practice counsels start ups to Fortune 500 companies in the areas of patent, trademark, copyright, trade secret, unfair competition, and technology law.

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