

May 6, 2025

Day Pitney Advises Conexus Solutions in Strategic Sale to Atria

Day Pitney represented the owners of Conexus Solutions, a leading provider of customer relationship management (CRM) solutions and services to the life sciences industry, in connection with its sale to Atria Inc., a leading global provider of award-winning cloud software and data analytics. Together, the combined platform aims to deliver a comprehensive, end-to-end solution by offering an integrated, AI-native operating model for life sciences commercialization.

The Day Pitney deal team was led by Corporate Partner Erin Magennis Healy and included associates Maryann Lennon, John Kaschak, and Fariha Syed. The following attorneys also supported various aspects of the transaction: partners Kritika Bharadwaj, Heather Weine Brochin, Amy Drais, Theresa A. Kelly, Ryan V. Leichsenring, Thomas F.J. O'Mullane, and William J. Roberts; Counsel Brendan J. Butler; and associates Jacob Buttiker and Emily Byrnes.

The transaction had a significant cross-border component, with Day Pitney working collaboratively with its Lex Mundi partner firm in India, Shardul Amarchand Mangaldas & Co., to support the deal.

For more information on the transaction, please refer to the [press release](#).

Key Contacts



Erin Magennis Healy
Partner

Parsippany, NJ | (973) 966-8041
ehealy@daypitney.com



Maryann Lennon
Associate

Parsippany, NJ | (973) 966-8112
mlennon@daypitney.com



John F. Kaschak
Associate

Parsippany, NJ | (973) 966-8034
jkaschak@daypitney.com



Fariha Syed
Associate

Parsippany, NJ | (973) 966-8193
fsyed@daypitney.com



Kritika Bharadwaj
Partner

New York, NY | (212) 297-2477
kbharadwaj@daypitney.com



Heather Weine Brochin
Partner

Parsippany, NJ | (973) 966-8199
New York, NY | (212)-297-5800
hbrochin@daypitney.com



Amy Drais
Partner

Stamford, CT | (203) 977-7389
New York, NY |
adrais@daypitney.com



Theresa A. Kelly
Partner

Parsippany, NJ | (973) 966-8168
tkelly@daypitney.com



Ryan V. Leichsenring
Partner

Hartford, CT | (860) 275-0237
rleichsenring@daypitney.com



Thomas F. J. O'Mullane
Partner

Parsippany, NJ | (973) 966-8413
tomullane@daypitney.com



William J. Roberts
Partner

Hartford, CT | (860) 275-0184
wroberts@daypitney.com



Brendan J. Butler
Counsel

Hartford, CT | (860) 275-0277
bbutler@daypitney.com



Jacob W. Buttiker
Associate

Washington, D.C. | (860) 275-0251
jbuttiker@daypitney.com



Emily Byrnes
Associate

Hartford, CT | (860) 275-0604
ebyrnes@daypitney.com