

May 6, 2025

Day Pitney Advises Conexus Solutions in Strategic Sale to Atria

Day Pitney represented the owners of Conexus Solutions, a leading provider of customer relationship management (CRM) solutions and services to the life sciences industry, in connection with its sale to Atria Inc., a leading global provider of award-winning cloud software and data analytics. Together, the combined platform aims to deliver a comprehensive, end-to-end solution by offering an integrated, AI-native operating model for life sciences commercialization.

The Day Pitney deal team was led by Corporate Partner Erin Magennis Healy and included associates Maryann Lennon, John Kaschak, and Fariha Syed. The following attorneys also supported various aspects of the transaction: partners Kritika Bharadwaj, Heather Weine Brochin, Amy Drais, Theresa A. Kelly, Ryan V. Leichsenring, Thomas F.J. O'Mullane, and William J. Roberts; Counsel Brendan J. Butler; and associates Jacob Buttiker and Emily Byrnes.

The transaction had a significant cross-border component, with Day Pitney working collaboratively with its Lex Mundi partner firm in India, Shardul Amarchand Mangaldas & Co., to support the deal.

For more information on the transaction, please refer to the [press release](#).

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