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Day Pitney Wins Two Silver w3 Awards for Best Visual Appeal and Art Direction for New Firm Website Design

Day Pitney LLP is proud to announce that it has received two Silver w3 Awards for its newly redesigned website. The firm was honored in the categories of Website Features – Best Visual Appeal (Aesthetics) and Website Features – Best Art Direction.

The award-winning website was designed and implemented in partnership with Saturno Design and Day Pitney's Marketing Department. The project was led by Audrey Lemley, Project Manager at Saturno Design; Amanda Loesch, Chief Marketing Officer at Day Pitney; and Brian Barry, Director of Marketing Technology, Digital Marketing and Design at Day Pitney.

The w3 Awards celebrate excellence in digital content, design, and experiences. Honoring organizations of all sizes, from global giants to independent creators, the awards recognize those who set trends, break boundaries, and shape the digital landscape. The w3 Awards are sanctioned by the Academy of Interactive and Visual Arts (AIVA), an assembly of more than 500 leading professionals from acclaimed brands, institutions, and agencies.

“Our new website represents much more than a design refresh—it is the result of extraordinary dedication, creativity, and collaboration,” said Amanda Loesch, Chief Marketing Officer at Day Pitney. “From the outset, our goal was to build a website and refreshed brand experience that reflect the sophistication of our firm and our clients. The challenge was unique: to create a platform that resonates equally with our corporate and litigation clients as well as our private client group—audiences with distinct needs but a shared expectation of excellence. The result is a modern, authentic digital presence that captures who we are as a firm—strategic, client-focused, and forward-looking. These awards are a true testament to the remarkable teamwork of my Day Pitney colleagues and the creativity and partnership of Saturno Design.”

These awards reflect more than creative achievement; they underscore Day Pitney's investment in a broader digital transformation. The website launch marked a key milestone in that effort, showcasing the firm's commitment to investing in modern tools, data-driven marketing, and technology that enhances the client experience.

Click here for a link to the award details.

Click here for award methodology.

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