



# W. Matthew Robinson

## Senior Associate

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## Overview

W. Matthew "Matt" Robinson represents domestic and foreign businesses in connection with corporate structuring/formation, asset/equity purchase and sale transactions, and venture capital financings. He advises individual and corporate clients in complex private placement transactions involving Regulation D/S in various industries, including but not limited to emerging technology, real estate, automotive, and international consumer sales.

Matt has significant experience representing both companies and investors across the venture capital lifecycle, from seed and early-stage financings through later rounds and ultimate disposition (e.g., acquisitions or other exits). He routinely handles SAFEs, convertible notes, and preferred equity financings, ensuring compliance with securities regulations while aligning the strategic and economic goals of founders and investors.

Matt also advises sellers and buyers in M&A transactions across a wide range of industries, carefully addressing tax considerations, regulatory requirements, and business objectives. This includes the acquisition of powersports dealerships in Florida and purchases of automotive dealerships throughout the Northeast, where he navigates franchised dealership issues, negotiates purchase agreements, manages real estate acquisitions and commercial leasing, and provides regulatory guidance. He additionally serves as general corporate counsel for automotive clients, advising on day-to-day governance, commercial contracts, manufacturer relationships, and strategic planning.

Beyond the automotive sphere, Matt's background spans food and beverage, technology, healthcare, manufacturing, consumer goods, and notably, real estate. He has extensive experience representing sponsors and limited partners in real estate development joint ventures, co-GP investments, and assists clients with preparing and negotiating corporate and related documentation for these transactions. His ample real estate M&A, debt, and equity financing experience ensures he can structure deals effectively to meet both short-term and long-term objectives.

Matt counsels clients on, and negotiates, the full spectrum of transactional real estate documents—including mortgage consolidations, mortgage modifications, purchase/sale agreements, lease agreements, title documents, operating agreements, and partnership agreements. He also prepares and negotiates primary and ancillary corporate documents, such as stockholder agreements, SAFEs, convertible notes, executive employment agreements, vesting agreements, employee confidentiality and proprietary

## Practices & Industries

**Automotive**

**Corporate & Business Law**

**Family Office**

**Investment Management**

**LATAM**

rights agreements, consulting agreements, terms of service, and service agreements, among others.

Taken together, Matt's practice offers strategic, practical legal counsel from formation to financing and, ultimately, exit—enabling him to guide clients through every stage of their business or real estate ventures.

## Experience

*No aspect of this advertisement has been approved by the highest court of any state. Prior results do not guarantee a similar outcome.*

Represented Buyer in connection with the acquisition of substantially all assets of several powersports dealerships

Represented Buyer in connection with the acquisition of substantially all assets of automotive dealership

Represented Seller in connection with the reorganization, sale, and equity rollover of its Florida-based tutoring business

Represented Seller in connection with the sale of its Florida-based private jet piece parts business to a strategic acquirer

Represented a seller in the sale of substantially all assets covering three locations of a fast-casual restaurant

Represented a buyer in the asset purchase of a fast-casual salad restaurant

Represented various investor groups and owner/operators regarding entity structuring for restaurant/bar/lounge/beverage branding companies and their equity financings

Represented a joint venture regarding purchasing the regional development rights for a fast-casual sandwich franchise

Represented various restaurant businesses regarding commercial lease negotiations, licensing, and tenant improvement matters

Represented a foreign closely held company in a 13-country apparel franchise agreement with a global public company

Represented a foreign closely held company in the restructuring of a South American regional exclusive license agreement

Represented U.S. owners of a public global company in its sale to a European company

Represented founders of various Web3.0 startups through formation and initial funding

Represented issuer in a capital raise regarding a gold custody fund

Represented numerous companies and their executives/owners with acquisitions and financing of commercial and residential real property

## Education and Credentials

### Education

University of Florida, Levin College of Law, J.D., *cum laude*, 2013

University of North Carolina at Chapel Hill, B.A., 2010

### Admissions

State of Florida

### Affiliations

Key Biscayne Bar Association, Treasurer

## Insights

"Day of Service," Chapman Partnership  
July 11, 2024

## News

Day Pitney Named a Finalist in the MDFAWL's Law Firm Champion of Women Award  
May 20, 2024

Day Pitney Expands Corporate Capabilities in South Florida  
January 17, 2023