

Charles J. Gaglione

Associate

New York, NY | (212) 297-2450

cgaglione@daypitney.com

Overview

Charles Gaglione advises clients on the development, protection, and enforcement of brand assets. His practice centers on trademark prosecution, global portfolio management, and brand enforcement, with related experience in copyright, generative artificial intelligence (AI), and name, image, and likeness matters. He represents clients ranging from founder-led companies to Fortune 500 enterprises in the artificial intelligence and technology, financial services, fashion and beauty, consumer products, sports and media, and video games and interactive entertainment industries.

Charles manages global trademark enforcement programs, coordinating oppositions, cancellations, demand letters, and online takedowns worldwide. He regularly negotiates coexistence, consent, and settlement agreements that resolve disputes without litigation.

Charles conducts clearance searches and prepares availability opinions for brand names, slogans, and logos in the United States and abroad. He prosecutes applications before the United States Patent and Trademark Office, including substantive responses to refusals and letters of protest, and prepares ex parte appeals and petitions to cancel before the Trademark Trial and Appeal Board. He coordinates international filings and foreign office action responses, including Madrid Protocol and Paris Convention matters.

Charles also counsels clients on copyright and generative AI, including analyses of potential exposure, assessments of deepfake and AI-generated content, and presentations to in-house legal teams. He also supports intellectual property due diligence in acquisitions and post-closing maintenance.

Before joining Day Pitney, Charles served as a law clerk in the Connecticut Superior Court and interned in the chambers of the Honorable Omar A. Williams of the U.S. District Court for the District of Connecticut. He earned his J.D. from the University of Connecticut School of Law, where he was executive editor of the *Connecticut Law Review*, a member of the Connecticut Moot Court Board, and a student associate in the Intellectual Property and Entrepreneurship Clinic.

Practices & Industries

Artificial Intelligence

Intellectual Property & Technology

Intellectual Property Litigation

Litigation

Patent Litigation

Trademark, Copyright & Advertising

Education and Credentials

Education

University of Connecticut School of Law, J.D., Intellectual Property Law Certificate, 2023; *Connecticut Law Review*, Executive Editor; Connecticut Moot Court Board

Hobart and William Smith College, B.A., Philosophy, 2017

University of California, Berkeley School of Law, Executive Education, Generative AI for the Legal Profession

Admissions

State of Connecticut

State of New York

Affiliations

New York Intellectual Property Law Association (NYIPLA), Co-Chair, Conner Writing Competition Committee, Member, Entertainment, Copyright, Trademark, and Young Lawyers Committees

New York City Bar Association

New York State Bar Association

International Trademark Association (INTA)

Copyright Society of the United States of America

Recognition and Community

No aspect of this advertisement has been approved by the highest court of any state. Prior results do not guarantee a similar outcome. See Awards Methodology.

Recognitions

CALI Excellence Award for Intellectual Property and Entrepreneurship Clinic

Pro Bono Honoree (100+ hours), University of Connecticut School of Law