



# William J. Roberts

## Partner

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## Overview

William J. Roberts is a nationally-recognized data privacy and cybersecurity advisor to businesses, nonprofit organizations, government entities, and families worldwide. He is a Partner at the firm, co-chair of the firm's data privacy and cybersecurity practice, and an Adjunct Professor of data privacy law at the University of Connecticut School of Law.

William is the recipient of numerous accolades and recognition. He is ranked in *Chambers USA\** (Chambers and Partners), which quotes clients who recommend him "for his expertise in privacy and data security." *Chambers USA\** also notes that he is "sought out for his handling of data breach investigations" and "GDPR and HIPAA compliance." He has been recognized as a Fellow of Information Privacy with the International Association of Privacy Professionals (IAPP) and was honored with a "Thought Leadership (US) Award" at the *WealthTech* Americas Awards for his work on cybersecurity issues for family offices. Among other honors, he is the recipient of both the Distinguished Leaders Award and the James W. Cooper Fellowship from the Connecticut Bar Association.

William's practice is dedicated to assisting clients in navigating complex data privacy and cybersecurity laws and requirements in a practical and thoughtful manner and representing clients in the face of a data breach or government investigation. As part of a team of data privacy and cybersecurity professionals, he aims to facilitate his client's growth and success.

### *Data Privacy and Cybersecurity Compliance*

As a Certified Information Privacy Professional, William advises a wide variety of organizations on data privacy and cybersecurity compliance, including insurers, family offices, educational institutions, financial firms, technology companies, and manufacturers. He works with these organizations on the development of data privacy compliance programs, the handling of confidential business and employee data, the launch of new products and services, and in collaborations with third parties.

He has particular experience with advising organizations on health care privacy (e.g. HIPAA), employee privacy, educational privacy (e.g. FERPA), biometric privacy, and children's privacy (e.g. COPPA). He also has extensive experience assisting national and international clients on compliance with constantly-evolving consumer data privacy laws, including state laws (e.g. California Consumer Privacy Act, the Connecticut Data Privacy Act), requirements of the Federal Trade Commission, and the European Union's Global Data Protection Regulation (GDPR).

## Practices & Industries

**Academic Institutions & Higher Education**

**Artificial Intelligence**

**Automotive**

**Corporate & Business Law**

**Data Privacy, Protection & Litigation**

**Emerging Companies**

**Family Office**

**General Counsel Services**

**Healthcare**

**HIPAA Compliance**

**Life Sciences**

**Manufacturing & Transportation**

**Technology, Telecommunications & Outsourcing**

#### *Data Breaches and Government Investigations*

William advises clients on the development of plans and protocols to prevent, detect, and respond to data breaches, including insider threats, ransomware events, and the misuse of sensitive data. He also consults with clients on data breach training, mock exercises, and vendor management. When breaches do occur, William guides clients through the entire life cycle of the incident from discovery to remediation. He advises clients on data breach assessment, mitigation, and notification to individuals and government entities. He provides representation during investigations before or in connection with state and federal governmental and law enforcement agencies, including the U.S. Department of Health and Human Services, the Federal Trade Commission, and state attorneys general.

#### *Technology Privacy and Security*

William has extensive experience advising clients on the data privacy and security implications of new technology products and services. He works with organizations on the launch of health information exchanges, 'Internet of Things' (IoT) devices, mobile apps, medical devices, software products, biometric devices, and more. He works with these clients on the development of data privacy policies and procedures, privacy by design processes, risk management, data handling practices, and customer and vendor contracting.

*No aspect of these advertisements has been approved by the highest court of any state. See [Awards Methodology](#).*

## Education and Credentials

### Education

University of Wisconsin Law School, J.D., *cum laude*, 2008

Colby College, B.A., *magna cum laude*, 2002

### Admissions

State of Connecticut

### Affiliations

International Association of Privacy Professionals, 2018-Present

Health Care Compliance Association, 2015-Present

American Bar Association, Business Law Section, Cyberspace Committee, 2014-Present

Connecticut Bar Association, 2008-Present

Connecticut Bar Foundation, James W. Cooper Fellow

## Recognition and Community

*No aspect of this advertisement has been approved by the highest court of any state. Prior results do not guarantee a similar outcome. See [Awards Methodology](#).*

### Recognitions

Chosen for inclusion in the [Chambers USA Legal Directory](#) (Chambers & Partners), of recognized practitioners for Privacy & Data Security: Healthcare, Nationwide, 2025

Selected to the list of Connecticut [Super Lawyers](#)<sup>®</sup>, Business & Corporate, 2024-2025

Recipient of *WealthBriefing* WealthTech Americas's Thought Leadership (US) Award by [ClearView Financial Media](#), 2023

Recipient of the Distinguished Leaders Award by the Connecticut Legal Awards, *Connecticut Law Tribune*, 2022

Chosen for inclusion in the [Chambers USA Legal Directory](#) (Chambers & Partners), of recognized practitioners for Healthcare in Connecticut, 2020-2025

Awarded certification as an Information Privacy Manager (CIPM) by the International Association of Privacy Professionals, 2019

Awarded certification as an Information Privacy Professional/US (CIPP/US) by the International Association of Privacy Professionals, 2018

Selected to the list 40 Under Forty, *Hartford Business Journal*, 2018

Selected to the list of Connecticut [Super Lawyers](#)<sup>®</sup>, Rising Star, Health Care, 2008-2017

Chosen for inclusion in the Pro Bono Honor Roll, Connecticut Bar Association, 2011-2014

Selected to the Pro Bono Partnership Volunteer Honor Roll, 2014

Selected to the New Leader of the Law, Connecticut Law Tribune, 2013

## Insights

Connecticut-Third Country Assessment

OneTrust Data Guidance, October 16, 2025

Strategic Data Privacy Compliance for Automotive Dealerships: Key Legal Considerations and Practical Recommendations

September 04, 2025

Legal, Insurance, And Technology Strategies For Family Office Protection | Generations August / September 2025

August 20, 2025

New Jersey Data Protection Act Went Into Effect January 15 — Is Your Company in Compliance?

Day Pitney Cybersecurity, Healthcare and Technology (C.H.A.T.) Newsletter, March 19, 2025

New Telehealth Controlled Substances Rules Released

Day Pitney Alert, February 26, 2025

Cybersecurity Risks Posed by Vendors: A Critical Concern for Family Offices | Generations February / March 2025

February 19, 2025

Connecticut: 2024's AI Bill SB2 - State Level AI Protections

OneTrust's DataGuidance, January 30, 2025

AI Cyber Risk and Mitigation Guidance from the New York State Department of Financial Services

Day Pitney Alert, December 20, 2024

DEA Telemedicine Flexibilities Extended: What it Means for Providers

Day Pitney Alert, November 26, 2024

HHS Litigation Round-Up: Legal Challenges to HHS Guidance on Web Tracking and Reproductive Health Rule

September 23, 2024

A Privacy Plan For Your Family Office

July 25, 2024

The 2024 Lavender Law Conference & Career Fair

August 7-9, 2024

Policy Changes Required Under New HIPAA Reproductive Health Rule

May 10, 2024

Certain ASCs Face New Prior Authorization Payment Requirements from CMS

April 29, 2024

Generative Artificial Intelligence Representations and Warranties Emerge in Venture Financing Transactions

April 29, 2024

Here Are Preemptive Measures to Limit a Cyberattack's Damage to Your Business

April 15, 2024

Florida Legislature Passes Bill Providing for Data Breach Immunity

April 1, 2024

HHS Issues Long-Awaited Final Rule Modifying Part 2 Regulations

February 28, 2024

New DOJ Safe Harbor Policy for Voluntary Self-Disclosures in M&A Transactions—What You Should Know

February 28, 2024

New Providers/Entrants Beware – Ignorance Is Not a Defense

December 20, 2023

Proposed Penalties for Information Blocking – Comment Deadline Approaching

December 20, 2023

NAIC Adopts Revised Model Bulletin on AI

December 7, 2023

Generations Fall 2023 - Day Pitney Hosts Online Reputation Experts

November 30, 2023

CT's New Change in Ownership Process Will Impact the Timing of Transactions

October 16, 2023

Providers Beware—New Standard Established in False Claims Actions

October 16, 2023

Connecticut Third Country Assessment

October 13, 2023

Connecticut: Expanding Online Privacy and Safety Procedures

July 1, 2023

Need Help Navigating the Alphabet Soup of State Consumer Privacy Laws?

June 22, 2023

New MA Plan Health Equity Requirements: Are You Ready?

June 22, 2023

Day Pitney Hosts Thought-Provoking Palm Beach Family Office Forum

May 19, 2023

A Privacy Policy Audit May Protect Your Organization

May 8, 2023

FTC Gets Serious About Healthcare Data Sharing—Brings First-of-Its Kind Enforcement Action for Violating the Health Breach Notification Rule

March 16, 2023

Not a California Company? You May Still Be Subject to the CPRA

March 16, 2023

Day Pitney Sponsors Human Rights Campaign Greater New York Dinner

February 4, 2023

MITRE Corp. and FDA Release Updated Guidance on Medical Device Cybersecurity Incidents

December 5, 2022

Reproductive Information Protected by Both State and Federal Privacy Law

December 5, 2022

NFTs: A New Target of Cybercrime

October 24, 2022

NIST Releases Draft Updated Guidance on Implementing the HIPAA Security Rule

September 19, 2022

Generations Summer 2022 - Keeping It in the Family: Ensuring the Confidentiality and Security of Family Member Information

September 7, 2022

Planning for 2023: New State Data Privacy Laws Coming Online

July 20, 2022

Party of Five: Connecticut Is Latest State to Enact Comprehensive Consumer Privacy Law

June 28, 2022

OIG Issues Favorable Opinion to Physician-Owned Medical Device Company

June 28, 2022

Corn, Wheat, Hogs and ... NFTs?

June 28, 2022

Additional Guidance From FDA on Importing Drugs From Canada

June 28, 2022

FTC and Breach Notification – Time to Review Your Incident Response Plan?

June 28, 2022

Opinion: CT's New Data Privacy Law – Need To Get Ready Now

June 18, 2022

FDA Proposes Update to Current Guidance on Cybersecurity in Medical Devices

April 14, 2022

New Guidance Clarifies HHS's Position on Business Associates and HIPAA Transactions

March 29, 2022

Health Data Breaches Continued to Soar in 2021

March 29, 2022

Consumer Data Privacy Laws - Where Are We Now?

March 29, 2022

What the EEOC's Most Recent Advice on Accommodating Religion and COVID-19 Vaccinations Means in Healthcare

March 29, 2022

TECH Talks Trending at Day Pitney

March 29, 2022

OSHA Soliciting Input on COVID-19 and Workplace Safety

March 29, 2022

New 72-Hour Cyber Incident Notice Requirement for Critical Infrastructure Entities

March 18, 2022

This Is Not a Drill

March 4, 2022

Day Pitney Hosts Annual Palm Beach Family Office Forum

May 10 and 11, 2022

## News

Day Pitney's William Roberts Recognized on the 2025 Lawdragon 500 Leading Global Cyber Lawyers List

Day Pitney Press Release, May 7, 2025

Chambers Recognizes Day Pitney with Elevated Rankings Across Practices and Attorneys

June 6, 2024

Day Pitney Secures Solutions for International Americans Award at the Family Wealth Report Awards 2024

May 6, 2024

Understanding the Data Privacy Patchwork: What You Need to Know

February 27, 2024

Chambers USA 2023 Ranks 35 Day Pitney Attorneys and 13 Practices

June 1, 2023

Day Pitney Family Office Practice Receives Second Consecutive Cybersecurity Award

May 10, 2023

William Roberts Named to Quinnipiac Law School's Privacy, Cybersecurity and Information Technology Law Concentration Advisory Committee

March 14, 2023

Day Pitney Named Finalist in Three Categories for Family Wealth Report Awards

March 9, 2023

Day Pitney Data Privacy and Cybersecurity Partner William J. Roberts to Receive WealthBriefing Award

February 23, 2023

Day Pitney Names Naju Lathia New Co-Chair of Data Privacy, Protection and Litigation Group

December 7, 2022

Chambers USA 2022 Ranks 34 Day Pitney Attorneys and 13 Practices

June 1, 2022

Leading Data Privacy and Cybersecurity Attorney William J. Roberts Joins Day Pitney's Hartford Office

February 28, 2022

# In The Media

Snype's Scrubbed Launch: Tech Failures, User Data Concerns Doom New Auction Platform  
Sports Collectors Daily, November 24, 2025

New rules expand Connecticut's data privacy law and test small-business readiness  
Hartford Business Journal, November 3, 2025

"What is Tech and Law?", University of Connecticut School of Law  
September 11, 2025

Gaps in California Privacy Law: Half of Data Brokers Ignore Requests  
September 02, 2024

Legal, Insurance, And Technology Strategies For Family Office Protection  
Family Wealth Report, July 7, 2025

What Are Dark Patterns? How to Recognize Deceptive UX Design  
All About Cookies, July 7, 2025

What Is CCPA? California Privacy Laws and How They Protect Consumers  
All About Cookies, July 2, 2025

Cybersecurity Synergy: Legal, Insurance, and Technology Strategies for Family Office Protection Panel," Family Wealth Report  
June 11, 2025

"FTC's New Click to Cancel Rule: Compliance for Healthcare Companies," Health Care Compliance Association  
June 4, 2025

'Dark Patterns' May Undermine Patient Privacy, Spark Enforcement  
Health Care Compliance Association, February 3, 2025

Connecticut Movers: Laterals to Two Top Firms  
Connecticut Law Tribune, October 24, 2024

"A Privacy Plan For Your Family Office," Family Office Cybersecurity and AI Summit  
June 4, 2024

Next Generation Threats in Cybersecurity for Mortgage Lenders  
April 25, 2024

New Jersey Bolsters Cybersecurity Incident Reporting Requirements  
New Jersey Law Journal, November 28, 2023

"Guarding Digital Legacies: A Deep Dive into Cybersecurity, Reputation, and Risk Management," Legendary  
Legendary, December 7, 2023

"Litigation, Arbitration, and Dispute Resolution," Lex Mundi  
November 9, 2023

"New England Region Meeting," National Association of Water Companies  
November 3, 2023

Breach Ready  
In Flow- Line, Summer 2023

Biometric Data Privacy: Instagram to Pay \$68.5M in Class Action Settlement  
InformationWeek, July 28, 2023

2023 Data Privacy Practice Group Regular Update – North Americas  
July 31, 2023

Day Pitney's Sophisticated Cybersecurity Services for Family Offices  
Acclaim Magazine, June 2023

Connecticut's New Data Privacy Law Takes Effect July 1. What You Need to Know.  
Hartford Courant, June 27, 2023

"Breach Ready: Steps Water Utilities Should Take Now to Reduce Risk and Be Prepared," Connecticut Water Works  
Association  
June 14, 2023

Tracking Pixels Continue to Cause Data Privacy Issues in Healthcare  
InformationWeek, June 2, 2023

"2023 Information Security Summit," Towerwall and MassBay Community College  
June 8, 2023

A Personal Approach to Cybersecurity and Privacy  
Acclaim Magazine, April 12, 2023

Iowa to Enact New Data Privacy Law: The Outlook on State and Federal Legislation  
InformationWeek, March 24, 2023

Phishing Attacks: What You Need to Know  
Society for Human Resource Management, February 7, 2023

"A School Day Strategy – Building a Data Privacy Program to Comply with the Law and Protect Your Community," TABS  
January 26, 2023

How Day Pitney's Data Privacy Group Is Meeting The Moment  
Law360 Pulse, December 12, 2022

Day Pitney Names New Data Privacy Co-Chair in NJ  
Law360, December 12, 2022

"Cybersecurity – Protecting Your Business," Worcester Business Journal  
November 17, 2022

New Data Privacy Law Will Mean Big Changes For Some CT Businesses  
Hartford Business Journal, October 10, 2022

Did Covid Lead to a Lower HIPAA Fine?  
Corporate Compliance Insights, August 17, 2022

Why Experts Disagree On Whether Businesses Should Pay Ransomware Demands  
Forbes, July 29, 2022

New Data Privacy Law Will Mean Big Changes For Some CT Businesses  
Hartford Business Journal, June 20, 2022

Movers & Shakers  
Hartford Business Journal, March 28, 2022

In Elite Company: Announcing 2022's Connecticut Legal Awards Honorees  
Connecticut Law Tribune, March 22, 2022

Day Pitney Expands Connecticut Cyber Practice  
Cybersecurity Law Report, March 9, 2022



Day Pitney's New Conn. Partner Talks Cybersecurity, Russia  
Law360 Pulse, March 4, 2022

Day Pitney Adds Seasoned Cybersecurity Attorney Bill Roberts to Hartford Roster  
Connecticut Law Tribune, March 4, 2022

Cybersecurity Atty Joins Day Pitney As Partner in Conn.  
Law360, March 2, 2022

Top Lawyers: William Roberts on the 5 Things You Need to Become a Top Lawyer in Your Specific Field of Law  
Authority Magazine, October 12, 2021