

William J. Roberts

Partner

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Overview

William J. Roberts is a nationally-recognized data privacy and cybersecurity advisor to businesses, nonprofit organizations, government entities, and families worldwide. He is also an Adjunct Professor of data privacy law at the University of Connecticut School of Law.

William is the recipient of numerous accolades and recognition. He is ranked in *Chambers USA** (Chambers and Partners), which quotes clients who recommend him "for his expertise in privacy and data security." Chambers USA* also notes that he is "sought out for his handling of data breach investigations" and "GDPR and HIPAA compliance." He has been recognized as a Fellow of Information Privacy with the International Association of Privacy Professionals (IAPP) and was honored with a "Thought Leadership (US) Award" at the *WealthTech* Americas Awards for his work on cybersecurity issues for family offices. Among other honors, he is the recipient of both the Distinguished Leaders Award and the James W. Cooper Fellowship from the Connecticut Bar Association.

William's practice is dedicated to assisting clients in navigating complex data privacy and cybersecurity laws and requirements in a practical and thoughtful manner and representing clients in the face of a data breach or government investigation. As part of a team of data privacy and cybersecurity professionals, he aims to facilitate his client's growth and success.

Data Privacy and Cybersecurity Compliance

As a Certified Information Privacy Professional, William advises a wide variety of organizations on data privacy and cybersecurity compliance, including insurers, family offices, educational institutions, financial firms, technology companies, and manufacturers. He works with these organizations on the development of data privacy compliance programs, the handling of confidential business and employee data, the launch of new products and services, and in collaborations with third parties.

He has particular experience with advising organizations on health care privacy (e.g. HIPAA), employee privacy, educational privacy (e.g. FERPA), biometric privacy, and children's privacy (e.g. COPPA). He also has extensive experience assisting national and international clients on compliance with constantly-evolving consumer data privacy laws, including state laws (e.g. California Consumer Privacy Act, the Connecticut Data Privacy Act), requirements of the Federal Trade Commission, and the European Union's Global Data Protection Regulation (GDPR).

Practices & Industries

- Academic Institutions & Higher Education
- Artificial Intelligence
- Automotive
- Corporate & Business Law
- Data Centers and Digital Infrastructure
- Data Privacy, Protection & Litigation
- Emerging Companies
- Family Office
- General Counsel Services
- Healthcare
- HIPAA Compliance
- Life Sciences
- Manufacturing & Transportation
- Technology, Telecommunications & Outsourcing

Data Breaches and Government Investigations

William advises clients on the development of plans and protocols to prevent, detect, and respond to data breaches, including insider threats, ransomware events, and the misuse of sensitive. He also consults with clients on data breach training, mock exercises, and vendor management. When breaches do occur, William guides clients through the entire life cycle of the incident from discovery to remediation. He advises clients on data breach assessment, mitigation, and notification to individuals and government entities. He provides representation during investigations before or in connection with state and federal governmental and law enforcement agencies, including the U.S. Department of Health and Human Services, the Federal Trade Commission, and state attorneys general.

Technology Privacy and Security

William has extensive experience advising clients on the data privacy and security implications of new technology products and services. He works with organizations on the launch of health information exchanges, 'Internet of Things' (IoT) devices, mobile apps, medical devices, software products, biometric devices, and more. He works with these clients on the development of data privacy policies and procedures, privacy by design processes, risk management, data handling practices, and customer and vendor contracting.

No aspect of these advertisements has been approved by the highest court of any state. See Awards Methodology.

Firm Leadership

- Vice Chair, Corporate, IP & Technology Business Unit
- Co-Leader, Data Protection, Privacy & Litigation Practice
- Co-Chair, Day Pitney Alliance

Education and Credentials

Education

University of Wisconsin Law School, J.D., *cum laude*, 2008

Colby College, B.A., *magna cum laude*, 2002

Admissions

State of Connecticut

Affiliations

International Association of Privacy Professionals, 2018-Present

Health Care Compliance Association, 2015-Present

American Bar Association, Business Law Section, Cyberspace Committee, 2014-Present

Connecticut Bar Association, 2008-Present

Connecticut Bar Foundation, James W. Cooper Fellow

Recognition and Community

No aspect of this advertisement has been approved by the highest court of any state. Prior results do not guarantee a similar outcome. See Awards Methodology.

Recognitions

Named to *Lawdragon's* 500 Leading Global Cyber Lawyers List, 2025-2026

Chosen for inclusion in the *Chambers Global* (Chambers & Partners) for Privacy & Data Security: Healthcare, 2026

Chosen for inclusion in the *Chambers USA Legal Directory* (Chambers & Partners), of recognized practitioners for Privacy & Data Security: Healthcare, Nationwide, 2025–2026

Selected to the list of Connecticut *Super Lawyers*®, Business & Corporate, 2024–2026

Recipient of *WealthBriefing* WealthTech Americas's Thought Leadership (US) Award by ClearView Financial Media, 2023

Recipient of the Distinguished Leaders Award by the Connecticut Legal Awards, *Connecticut Law Tribune*, 2022

Chosen for inclusion in the *Chambers USA Legal Directory* (Chambers & Partners), of recognized practitioners for Healthcare in Connecticut, 2020–2025

Awarded certification as an Information Privacy Manager (CIPM) by the International Association of Privacy Professionals, 2019

Awarded certification as an Information Privacy Professional/US (CIPP/US) by the International Association of Privacy Professionals, 2018

Selected to the list 40 Under Forty, *Hartford Business Journal*, 2018

Selected to the list of Connecticut *Super Lawyers*®, Rising Star, Health Care, 2008–2017

Chosen for inclusion in the Pro Bono Honor Roll, Connecticut Bar Association, 2011–2014

Selected to the Pro Bono Partnership Volunteer Honor Roll, 2014

Selected to the New Leader of the Law, Connecticut Law Tribune, 2013

Insights

Fall 2026 Cybersecurity Summit
September 17, 2026

How Companies Can Prepare For Connecticut's Data Privacy Amendments
Law360, April 21, 2026

Connecticut - Privacy Overview
OneTrust Data Guidance, February 9, 2026

Connecticut-Third Country Assessment
OneTrust Data Guidance, October 16, 2025

Strategic Data Privacy Compliance for Automotive Dealerships: Key Legal Considerations and Practical Recommendations
September 04, 2025

Legal, Insurance, And Technology Strategies For Family Office Protection | Generations August / September 2025
August 20, 2025

New Jersey Data Protection Act Went Into Effect January 15 — Is Your Company in Compliance?
Day Pitney Cybersecurity, Healthcare and Technology (C.H.A.T.) Newsletter, March 19, 2025

New Telehealth Controlled Substances Rules Released
Day Pitney Alert, February 26, 2025

Cybersecurity Risks Posed by Vendors: A Critical Concern for Family Offices | Generations February / March 2025
February 19, 2025

Connecticut: 2024's AI Bill SB2 - State Level AI Protections
OneTrust's DataGuidance, January 30, 2025

AI Cyber Risk and Mitigation Guidance from the New York State Department of Financial Services
Day Pitney Alert, December 20, 2024

DEA Telemedicine Flexibilities Extended: What it Means for Providers
Day Pitney Alert, November 26, 2024

HHS Litigation Round-Up: Legal Challenges to HHS Guidance on Web Tracking and Reproductive Health Rule
September 23, 2024

A Privacy Plan For Your Family Office
July 25, 2024

The 2024 Lavender Law Conference & Career Fair
August 7-9, 2024

Policy Changes Required Under New HIPAA Reproductive Health Rule
May 10, 2024

Certain ASCs Face New Prior Authorization Payment Requirements from CMS
April 29, 2024

Generative Artificial Intelligence Representations and Warranties Emerge in Venture Financing Transactions
April 29, 2024

Here Are Preemptive Measures to Limit a Cyberattack's Damage to Your Business
April 15, 2024

Florida Legislature Passes Bill Providing for Data Breach Immunity
April 1, 2024

HHS Issues Long-Awaited Final Rule Modifying Part 2 Regulations
February 28, 2024

New DOJ Safe Harbor Policy for Voluntary Self-Disclosures in M&A Transactions—What You Should Know
February 28, 2024

New Providers/Entrants Beware – Ignorance Is Not a Defense
December 20, 2023

Proposed Penalties for Information Blocking – Comment Deadline Approaching
December 20, 2023

NAIC Adopts Revised Model Bulletin on AI
December 7, 2023

Generations Fall 2023 - Day Pitney Hosts Online Reputation Experts
November 30, 2023

CT's New Change in Ownership Process Will Impact the Timing of Transactions
October 16, 2023

Providers Beware—New Standard Established in False Claims Actions
October 16, 2023

Connecticut Third Country Assessment
October 13, 2023

Connecticut: Expanding Online Privacy and Safety Procedures
July 1, 2023

Need Help Navigating the Alphabet Soup of State Consumer Privacy Laws?
June 22, 2023

New MA Plan Health Equity Requirements: Are You Ready?
June 22, 2023

Day Pitney Hosts Thought-Provoking Palm Beach Family Office Forum
May 19, 2023

A Privacy Policy Audit May Protect Your Organization
May 8, 2023

FTC Gets Serious About Healthcare Data Sharing—Brings First-of-Its Kind Enforcement Action for Violating the Health Breach Notification Rule
March 16, 2023

Not a California Company? You May Still Be Subject to the CPRA
March 16, 2023

Day Pitney Sponsors Human Rights Campaign Greater New York Dinner
February 4, 2023

MITRE Corp. and FDA Release Updated Guidance on Medical Device Cybersecurity Incidents
December 5, 2022

Reproductive Information Protected by Both State and Federal Privacy Law
December 5, 2022

NFTs: A New Target of Cybercrime
October 24, 2022

NIST Releases Draft Updated Guidance on Implementing the HIPAA Security Rule
September 19, 2022

Generations Summer 2022 - Keeping It in the Family: Ensuring the Confidentiality and Security of Family Member Information
September 7, 2022

Planning for 2023: New State Data Privacy Laws Coming Online
July 20, 2022

Party of Five: Connecticut Is Latest State to Enact Comprehensive Consumer Privacy Law
June 28, 2022

OIG Issues Favorable Opinion to Physician-Owned Medical Device Company
June 28, 2022

Corn, Wheat, Hogs and … NFTs?
June 28, 2022

Additional Guidance From FDA on Importing Drugs From Canada
June 28, 2022

FTC and Breach Notification – Time to Review Your Incident Response Plan?
June 28, 2022

Opinion: CT's New Data Privacy Law – Need To Get Ready Now
June 18, 2022

FDA Proposes Update to Current Guidance on Cybersecurity in Medical Devices
April 14, 2022

New Guidance Clarifies HHS's Position on Business Associates and HIPAA Transactions
March 29, 2022

Health Data Breaches Continued to Soar in 2021
March 29, 2022

Consumer Data Privacy Laws - Where Are We Now?
March 29, 2022

What the EEOC's Most Recent Advice on Accommodating Religion and COVID-19 Vaccinations Means in Healthcare
March 29, 2022

TECH Talks Trending at Day Pitney
March 29, 2022

OSHA Soliciting Input on COVID-19 and Workplace Safety
March 29, 2022

New 72-Hour Cyber Incident Notice Requirement for Critical Infrastructure Entities
March 18, 2022

This Is Not a Drill
March 4, 2022

Day Pitney Hosts Annual Palm Beach Family Office Forum
May 10 and 11, 2022

News

Day Pitney's William Roberts Recognized on the 2026 Lawdragon 500 Leading Global Cyber Lawyers List
Day Pitney Press Release, May 12, 2026

Day Pitney Advises Conexus Solutions in Strategic Sale to Axtria
Day Pitney Press Release, May 6, 2026

Day Pitney Earns Multiple Rankings in Chambers Global Guide 2026
Day Pitney Press Release, February 12, 2026

Day Pitney's William Roberts Recognized on the 2025 Lawdragon 500 Leading Global Cyber Lawyers List
Day Pitney Press Release, May 7, 2025

Chambers Recognizes Day Pitney with Elevated Rankings Across Practices and Attorneys
June 6, 2024

Day Pitney Secures Solutions for International Americans Award at the Family Wealth Report Awards 2024
May 6, 2024

Understanding the Data Privacy Patchwork: What You Need to Know
February 27, 2024

Chambers USA 2023 Ranks 35 Day Pitney Attorneys and 13 Practices
June 1, 2023

Day Pitney Family Office Practice Receives Second Consecutive Cybersecurity Award
May 10, 2023

William Roberts Named to Quinnipiac Law School's Privacy, Cybersecurity and Information Technology Law Concentration Advisory Committee
March 14, 2023

Day Pitney Named Finalist in Three Categories for Family Wealth Report Awards
March 9, 2023

Day Pitney Data Privacy and Cybersecurity Partner William J. Roberts to Receive WealthBriefing Award
February 23, 2023

Day Pitney Names Naju Lathia New Co-Chair of Data Privacy, Protection and Litigation Group
December 7, 2022

Chambers USA 2022 Ranks 34 Day Pitney Attorneys and 13 Practices
June 1, 2022

Leading Data Privacy and Cybersecurity Attorney William J. Roberts Joins Day Pitney's Hartford Office
February 28, 2022

In The Media

The privacy illusion family offices are buying — and why deletion never sticks.
Crain Currency , September 4, 2026

Provider Settles FCA Case Over AWVs Performed By Pharmacists, Billed Under Physician Names
Report on Medicare Compliance, May 11, 2026

"Connecticut Journal of International Law Roundtable Talk," University of Connecticut School of Law
March 24, 2026

Cybersecurity Attorneys Juggle Evolving Privacy Laws
February 9, 2026

New OIG Compliance Program Guidance for MA Warns of Prior Authorization Risks
Report on Medicare Compliance, February 9, 2026

Yale School of Public Health's Global Health Leadership Initiative Event
January 16, 2026

Snype's Scrubbed Launch: Tech Failures, User Data Concerns Doom New Auction Platform
Sports Collectors Daily, November 24, 2025

New rules expand Connecticut's data privacy law and test small-business readiness
Hartford Business Journal, November 3, 2025

"What is Tech and Law?", University of Connecticut School of Law
September 11, 2025

Gaps in California Privacy Law: Half of Data Brokers Ignore Requests
September 02, 2024

Legal, Insurance, And Technology Strategies For Family Office Protection
Family Wealth Report, July 7, 2025

What Are Dark Patterns? How to Recognize Deceptive UX Design
All About Cookies, July 7, 2025

What Is CCPA? California Privacy Laws and How They Protect Consumers
All About Cookies, July 2, 2025

Cybersecurity Synergy: Legal, Insurance, and Technology Strategies for Family Office Protection Panel," Family Wealth Report
June 11, 2025

"FTC's New Click to Cancel Rule: Compliance for Healthcare Companies," Health Care Compliance Association
June 4, 2025

'Dark Patterns' May Undermine Patient Privacy, Spark Enforcement
Health Care Compliance Association, February 3, 2025

Connecticut Movers: Laterals to Two Top Firms
Connecticut Law Tribune, October 24, 2024

"A Privacy Plan For Your Family Office," Family Office Cybersecurity and AI Summit
June 4, 2024

Next Generation Threats in Cybersecurity for Mortgage Lenders
April 25, 2024

New Jersey Bolsters Cybersecurity Incident Reporting Requirements
New Jersey Law Journal, November 28, 2023

“Guarding Digital Legacies: A Deep Dive into Cybersecurity, Reputation, and Risk Management,” Legendary
Legendary, December 7, 2023

"Litigation, Arbitration, and Dispute Resolution," Lex Mundi
November 9, 2023

"New England Region Meeting," National Association of Water Companies
November 3, 2023

Breach Ready
In Flow- Line, Summer 2023

Biometric Data Privacy: Instagram to Pay $68.5M in Class Action Settlement
InformationWeek, July 28, 2023

2023 Data Privacy Practice Group Regular Update – North Americas
July 31, 2023

Day Pitney's Sophisticated Cybersecurity Services for Family Offices
Acclaim Magazine, June 2023

Connecticut's New Data Privacy Law Takes Effect July 1. What You Need to Know.
Hartford Courant, June 27, 2023

"Breach Ready: Steps Water Utilities Should Take Now to Reduce Risk and Be Prepared," Connecticut Water Works Association
June 14, 2023

Tracking Pixels Continue to Cause Data Privacy Issues in Healthcare
InformationWeek, June 2, 2023

"2023 Information Security Summit," Towerwall and MassBay Community College
June 8, 2023

A Personal Approach to Cybersecurity and Privacy
Acclaim Magazine, April 12, 2023

Iowa to Enact New Data Privacy Law: The Outlook on State and Federal Legislation
InformationWeek, March 24, 2023

Phishing Attacks: What You Need to Know
Society for Human Resource Management, February 7, 2023

"A School Day Strategy – Building a Data Privacy Program to Comply with the Law and Protect Your Community," TABS
January 26, 2023

How Day Pitney's Data Privacy Group Is Meeting The Moment
Law360 Pulse, December 12, 2022

Day Pitney Names New Data Privacy Co-Chair in NJ
Law360, December 12, 2022

"Cybersecurity – Protecting Your Business," Worcester Business Journal
November 17, 2022

New Data Privacy Law Will Mean Big Changes For Some CT Businesses
Harford Business Journal, October 10, 2022

Did Covid Lead to a Lower HIPAA Fine?
Corporate Compliance Insights, August 17, 2022

Why Experts Disagree On Whether Businesses Should Pay Ransomware Demands
Forbes, July 29, 2022

New Data Privacy Law Will Mean Big Changes For Some CT Businesses
Hartford Business Journal, June 20, 2022

Movers & Shakers
Hartford Business Journal, March 28, 2022

In Elite Company: Announcing 2022's Connecticut Legal Awards Honorees
Connecticut Law Tribune, March 22, 2022

Day Pitney Expands Connecticut Cyber Practice
Cybersecurity Law Report, March 9, 2022

Day Pitney's New Conn. Partner Talks Cybersecurity, Russia
Law360 Pulse, March 4, 2022

Day Pitney Adds Seasoned Cybersecurity Attorney Bill Roberts to Hartford Roster
Connecticut Law Tribune, March 4, 2022

Cybersecurity Atty Joins Day Pitney As Partner in Conn.
Law360, March 2, 2022

Top Lawyers: William Roberts on the 5 Things You Need to Become a Top Lawyer in Your Specific Field of Law
Authority Magazine, October 12, 2021