

# Adam Weisman

## Associate

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# Overview

Adam Weisman assists business and corporate clients with trademark, copyright and advertising matters. He has advised clients on the management and organization of trademark portfolios, reviewed procurement contracts and sponsorship agreements, and conducted preliminary trademark clearance searches for prospective trademarks. He has experience in diverse industries, including sports (professional and Division I college), attractions and home goods.

In 2020, Adam was a legal extern with Day Pitney in the Intellectual Property and Technology practice group, assisting with trademark, copyright and advertising issues. At the University of New Hampshire School of Law, he was President of the Sports and Entertainment Law Society, where he also earned certificates in Sports Law, Entertainment Law and Intellectual Property. In undergrad, Adam was the Vice President of Recruitment for the Illinois Sports Business Association.

# Practices & Industries

**Artificial Intelligence**

**Intellectual Property & Technology**

**Sports, Media & Entertainment**

**Trademark, Copyright & Advertising**

# Education and Credentials

## Education

University of New Hampshire School of Law, J.D.

University of Illinois at Urbana-Champaign, B.S., *cum laude*

## Admissions

Commonwealth of Massachusetts

State of New Hampshire

# Recognition and Community

*No aspect of this advertisement has been approved by the highest court of any state. Prior results do not guarantee a similar outcome. See Awards Methodology.*

## Recognitions

Recipient of the Excellence in Sports Law Award from the Sports and Entertainment Law Institute, 2020

# Insights

"Beacon Awards," Boston Bar Association
January 18, 2024

Generations Winter 2022 - NFTs Art Collectors: Caveat Emptor Applies
March 15, 2022

# News

Veson Nautical Acquires Q88
May 4, 2022

# In The Media

IP Applications in Sports & Introduction to NIL — New England Law, Boston, MA
October 15, 2025

Panelist, "Law Firms with Sports Clients"
Hosted by The Sports and Entertainment Law Society, UNH Franklin Pierce School of Law, March 31, 2025

"IP Applications in Sports & Introduction to NIL" 2024
New England Law, November 4, 2024

"IP Applications in Sports & Introduction to NIL"
New England Law, October 18, 2023

"Introduction to Intellectual Property Principles and its Application to Sports,"
Suffolk University Law School, March 28, 2023