

Kritika Bharadwaj

Partner

New York, NY | (212) 297-2477

kbharadwaj@daypitney.com

Overview

Kritika Bharadwaj's legal practice focuses on transactions and advisory in relation to technology, data and intellectual property, and other commercial arrangements. She represents national and global corporations, as well as emerging companies in a variety of industries, including technology, energy and utilities, healthcare and life sciences, banking and finance, telecom, manufacturing, retail and consumer products.

She is extensively experienced in structuring and negotiating complex business-critical and high-value deals involving the provision, development, licensing, outsourcing, procurement, acquisition and sale of technology and related services, including data and intellectual property licensing. She also advises on intellectual property and information technology aspects of mergers, acquisitions, joint ventures and other corporate transactions and restructuring. Her practice extends to structuring and negotiating strategic alliances and sophisticated commercial arrangements spanning manufacturing, supply, distribution, and services, across software, data, industrial, commercial and consumer business. She regularly advises on matters involving AI, data analytics, e-commerce and digital media, blockchain, digital assets and Web3, and other emerging technology.

At Day Pitney, Kritika plays an integral role in developing and continually evaluating the firm's policy on responsible use of generative AI tools, and spearheads cross-departmental efforts to integrate such tools into the firm's practices. As an extension of her technology practice, Kritika also educates and counsels clients on various aspects of AI, including the development or procurement of AI technology, and AI governance and compliance. As such, Kritika has emerged as a thought leader on AI within the firm, among the firm's clients, and externally as well. She has been named to the 2024, 2025 and 2026 Lawdragon 100 Leading Global AI & Legal Tech Advisors lists. She was interviewed by the Hartford Business Journal on how attorneys are embracing AI and wrote an article for the New York Law Journal on how generative AI impacts Healthcare. She has also published or presented on AI, topics include NAIC revised model bulletin on AI, AI and the Law, AI and IP, how AI is reshaping the workplace, and Generative AI.

Kritika is a member of the South Asian Bar Association of New York and New Jersey, and has held various leadership positions in the Board of the organizations. She is dual-qualified to practice in New York and India, and maintains strong ties to the South Asian legal and business communities through participating in bar associations, as well as mentoring young lawyers and entrepreneurs from India. She is fluent in English and Hindi.

Practices & Industries

- Artificial Intelligence
- Corporate & Business Law
- Data Privacy, Protection & Litigation
- Emerging Companies
- General Counsel Services
- Healthcare & Life Sciences
- Intellectual Property & Technology
- International Tax
- Mergers & Acquisitions
- Private Companies
- Private Equity & Venture Capital
- Technology, Telecommunications & Outsourcing

Firm Leadership:

- Chair, Artificial Intelligence Committee
- Leader, Artificial Intelligence Practice

Experience

No aspect of this advertisement has been approved by the highest court of any state. Prior results do not guarantee a similar outcome.

Represented a national association for automobile services in connection with various multi-million dollar strategic relationships related to acquisition of business critical technology and collaborations with member clubs

Represented a national retail clothing brand in its proposed acquisition of various business critical software including for managing inventory and assortment

Represented one of the largest investment management companies in its negotiations with stock exchanges around the world for license to real-time stock exchange data

Advised a blockchain protocol based supply logistics company in connection with its corporate structuring

Represented a photo equipment retailer in negotiating a private label credit card loyalty program

Representing one of America's largest national banks in connection with its agreements with media and advertising agencies

Structured and negotiated a complex master services agreement for intelligent demand planning and smart pricing software services through multiple modes of deployment

Structured and negotiated an equipment procurement, hosting and financing deal for the mining of Bitcoins by a private company

Handled trademark prosecution, enforcement, and advising on trademark acquisition strategy in relation to acquisition of banks and financial institutions by a large regional bank

Represented sellers of a marketing platform with tools to create sweepstakes, contests, and giveaways in the sale of its business

Advised a U.S.-based innovative bio-pharma company in relation to its purchase of significant equity stake in an Indian drug development company, and negotiating a collaboration agreement for drug design and development

Represented India's leading developer of power transmission systems in its acquisition of minority stake in a U.S.-based drone solutions provider

Advised a supply chain finance company, and a cancer drug research company, among others, in connection with their Seed Series financing

Advised a clinical data management and clinical programming solutions provider in connection with its acquisition by a global healthcare solutions provider

Advised venture capital funds in connection with several Series A and Series B foreign investments into emerging technology and e-commerce companies in India

Negotiated complex outsourcing contracts for technical research services by a business process outsourcing company

Education and Credentials

Education

The George Washington University Law School, LL.M., (Intellectual Property Law)

University Law College, Bangalore University, India, B.A.L. L.L.B.

National Law School of India University, PDGIPRL

Admissions

State of New York

Republic of India

Affiliations

American Bar Association, India Committee, Vice-Chair of Programs, 2019

South Asian Bar Association of Greater Boston, Panel of Mentors, 2019

South Asian Bar Association of New Jersey, Secretary, 2016

South Asian Bar Association of New York, Sponsorship Committee, Vice President, 2017; Gala Committee, 2016

Languages

Hindi

Recognition and Community

No aspect of this advertisement has been approved by the highest court of any state. Prior results do not guarantee a similar outcome. See Awards Methodology.

Recognitions

Selected to the list of 100 Leading Global AI & Legal Tech Advisors list by Lawdragon, 2024-2026

Received a BNA/ABA Young IP Lawyer Writing Award for article titled "*Internet Surveys in Trademark Litigation: Option A—Yes, Option B—No."* published in BNA's *Patent, Trademark & Copyright Journal*, 2011

Community Involvement

Georgia Legal Services Program, Atlanta, Full Time Volunteer, 2015

Pratham USA, Pro Bono Legal Services

Insights

AI Cyber Risk and Mitigation Guidance from the New York State Department of Financial Services
Day Pitney Alert, December 20, 2024

Certain ASCs Face New Prior Authorization Payment Requirements from CMS
April 29, 2024

Generative Artificial Intelligence Representations and Warranties Emerge in Venture Financing Transactions
April 29, 2024

Responsible Use of GenAI Tools for Mortgage Lenders and Servicers
March 26, 2024

Connecticut Insurance Department Adopts NAIC Model AI Bulletin – a Softer Stance on Data?
March 4, 2024

HHS Issues Long-Awaited Final Rule Modifying Part 2 Regulations
February 28, 2024

New DOJ Safe Harbor Policy for Voluntary Self-Disclosures in M&A Transactions—What You Should Know
February 28, 2024

Generative AI in Health Care: Diagnosing the Legal Landscape for Dr. GenAI
February 2, 2024

New Providers/Entrants Beware – Ignorance Is Not a Defense
December 20, 2023

Proposed Penalties for Information Blocking – Comment Deadline Approaching
December 20, 2023

NAIC Adopts Revised Model Bulletin on AI
December 7, 2023

CT's New Change in Ownership Process Will Impact the Timing of Transactions
October 16, 2023

Providers Beware—New Standard Established in False Claims Actions
October 16, 2023

"AI and the Law: Opportunities and Risks," Ashfords LLP, Bech-Bruun, Day Pitney, and Wanhuida
October 31, 2023

Need Help Navigating the Alphabet Soup of State Consumer Privacy Laws?
June 22, 2023

New MA Plan Health Equity Requirements: Are You Ready?
June 22, 2023

"Generative AI," ITechLaw 2023 World Technology Law Conference
May 26, 2023

A Privacy Policy Audit May Protect Your Organization
May 8, 2023

Not a California Company? You May Still Be Subject to the CPRA
March 16, 2023

Attack of the Crypto Acronyms! ICOs, STOs, IEOs, IDOs – What is What?
September 19, 2022

Attack of the Crypto Acronyms! ICOs, STOs, IEOs, IDOs – What Is What?
September 19, 2022

Party of Five: Connecticut Is Latest State to Enact Comprehensive Consumer Privacy Law
June 28, 2022

OIG Issues Favorable Opinion to Physician-Owned Medical Device Company
June 28, 2022

Corn, Wheat, Hogs and … NFTs?
June 28, 2022

Additional Guidance From FDA on Importing Drugs From Canada
June 28, 2022

FTC and Breach Notification – Time to Review Your Incident Response Plan?
June 28, 2022

FDA Proposes Update to Current Guidance on Cybersecurity in Medical Devices
April 14, 2022

New Guidance Clarifies HHS's Position on Business Associates and HIPAA Transactions
March 29, 2022

Health Data Breaches Continued to Soar in 2021
March 29, 2022

Consumer Data Privacy Laws - Where Are We Now?
March 29, 2022

What the EEOC's Most Recent Advice on Accommodating Religion and COVID-19 Vaccinations Means in Healthcare
March 29, 2022

TECH Talks Trending at Day Pitney
March 29, 2022

OSHA Soliciting Input on COVID-19 and Workplace Safety
March 29, 2022

New 72-Hour Cyber Incident Notice Requirement for Critical Infrastructure Entities
March 18, 2022

This Is Not a Drill
March 4, 2022

New Russia Sanctions Require Immediate Compliance Review
February 25, 2022

Generations Fall 2021 - Investing in Digital Assets, A Race to the Mainstream: The Emergence of Institutional Custodians
November 5, 2021

Dear GCs, CIOs and IT Leaders: Save the Date, January 6, 2022, for E911 Compliance Deadline
September 16, 2021

HHS Eases Prescribing Requirements for Opioid Addiction Medication
June 1, 2021

Updated Resources for Healthcare Providers
June 1, 2021

Potential Federal Privacy Bill
June 1, 2021

Supreme Court Resolves Circuit Split and Narrows the Scope of the TCPA
June 1, 2021

More Regulation for Urgent Care and Retail Clinics?
June 1, 2021

OIG Increases Oversight of Telehealth Services
June 1, 2021

Fifth Circuit Weighs In on HIPAA Penalties Due to Data Breaches
March 25, 2021

In Response to Extensive Lobbying, Congress Recalibrates Medicare Physician Fee Schedule for 2021
March 25, 2021

The Long-Awaited HIPAA Proposed Rule Promises Enhanced Access Right
March 25, 2021

The Commonwealth of Virginia Enacts a Consumer Data Privacy Law
March 25, 2021

911!: Compliance Deadlines Loom Large for Business Phone Systems
October 1, 2020

Approval of Final Regulations Under the California Consumer Privacy Act
October 1, 2020

California Consumer Privacy Act: Compliance Best Practices for Investment Managers
November 20, 2019

Draft Regulations Finally Provide Some Clarity on California's New Privacy Law
October 25, 2019

News

Day Pitney Advises Conexus Solutions in Strategic Sale to Axtria
Day Pitney Press Release, May 6, 2026

Day Pitney Represents One of the Largest Specialty Apparel Group of Companies in the U.S in Securing Long-Term Rights to Software
April 23, 2026

Day Pitney's Kritika Bharadwaj Named to Lawdragon 100 Leading Global AI & Legal Tech Advisors List for Third Consecutive Year
Day Pitney Press Release, March 11, 2026

Day Pitney's Kritika Bharadwaj Recognized on 2025 Lawdragon 100 Leading Global AI & Legal Tech Advisors List
Day Pitney Press Release, April 8, 2025

Kritika Bharadwaj Named to 2024 Lawdragon 100 Leading Global AI & Legal Tech Advisors List
March 19, 2024

Day Pitney Sponsors ITechLaw 2023 World Technology Law Conference
May 24-26, 2023

Day Pitney Represents VCV Digital Technology in its Business Combination with Fortune Rise Acquisition Corporation
May 2, 2022

2022 Promoted Partners
February 1, 2022

Kritika Bharadwaj
January 4, 2022

Day Pitney Elects Its Largest Class of New Partners
January 4, 2022

In The Media

AI Governance in the United States: Employment, Cybersecurity & Compliance
August 26, 2026

General-Purpose AI or Legal AI? How Small Firms Decide
The National Law Review, July 3, 2026

Law firms create AI teams to help businesses navigate 'Wild, Wild West' of artificial intelligence, as states mull regulations
Hartford Business Journal, February 27, 2025

"AI and Intellectual Property: Maximizing Value and Minimizing Risk," Fluet
October 31, 2023

Attorneys Slowly Embrace AI, But Urge Caution as Technology Rapidly Evolves
Hartford Business Journal, September 25, 2023

"Reshaping the Workplace with AI: Capitalize on HR Benefits While Avoiding Pitfalls," Employment Law Alliance
September 27, 2023

"Taxation of Cryptocurrency: IRS Guidance, State and Local Tax Approaches, and Enforcement Trends," Boston Bar Association Virtual CLE
March 18, 2022

Day Pitney's 2022 Newly Promoted Partners Featured in BBA's Law Firm Newsletter
Boston Bar Association Law Firm Newsletter, January 13, 2022

On the Move; New York Law Journal
January 12, 2022

"Eyes Over Employees: Cross-Jurisdictional Data Privacy Implications of Employee Surveillance," Employment Law Alliance
October 28, 2021

Kritika Bharadwaj, Benjamin Haglund, Theresa Kelly, Naju Lathia and Elizabeth Sher Represent Firm at SABA-NJ 2021 Annual Gala
South Asian Bar Association of New Jersey, October 1, 2021

Kritika Bharadwaj and Ariel Risinger Represent Firm at SABANY's 2021 Annual Leadership Awards Reception
South Asian Bar Association of New York, September 30, 2021

Does Your Business Need to Comply with the CALIFORNIA CONSUMER PRIVACY ACT (CCPA) effective January 1, 2020?
Day Pitney Press Release, January 2, 2020

Businesses Seek CCPA Clarity As California AG Issues Dire Warning
Compliance Week, December 18, 2019

A Starter on Intellectual Property for Start-Ups
April 11, 2019

Antitrust Scrutiny of Trademark Settlements: Through the Lens of 1-800 Contacts
May 9, 2019

Internet Surveys in Trademark Litigation: Option A-Yes, Option B-No,
BNA's Patent, Trademark & Copyright Journal, September 25, 2019

How Safe is this Shore? Data Protection & Business Process Outsourcing in India,
John Marshall Journal of Computer & Information Law, September 25, 2019

Time for a Break - Law on Trademark Infringement in Comparative Advertisement
Civil & Military Law Journal, September 25, 2019

Intellectual Property in the Cloud
Computer Software Journal, Thompson Reuters, april, 2019

Entrepreneurs' Legal Guide to Business
Eastern Book Company, Samv?d Company, January 1, 2016