

Juliana Campochiaro

Associate

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Overview

Juliana Campochiaro helps businesses with all aspects of litigation related to intellectual property across a number of industries. She also assists clients in litigation arising from commercial disputes, such as breach of contract. Juliana represents clients in disputes in federal courts, as well as proceedings before the Trademark Trial and Appeal Board (TTAB). Her TTAB experience includes representing and advising trademark owners in TTAB opposition and cancellation proceedings.

Juliana also advises clients on brand protection and trademark enforcement matters, assisting clients in enforcing their valuable intellectual property rights in the United States and other jurisdictions. She helps clients with all aspects of trademark enforcement, including monitoring and enforcement strategy; preparing cease-and-desist letters, and representing clients in litigation matters. Juliana also assists clients with online trademark enforcement, including preparing takedown notices and UDRP complaints.

Education and Credentials

Education

University of Connecticut School of Law, J.D., *with Honors*, 2021; *Connecticut Insurance Law Journal*, Co-Managing Editor

Bryant University, B.S., *summa cum laude*, 2017

Admissions

State of Connecticut

U.S. District Court, Eastern District of Michigan

U.S. Court of Appeals for the Second Circuit

U.S. District Court, District of Connecticut

Affiliations

Connecticut Bar Association, Young Lawyers Section, Executive Committee (2022 to present)

Practices & Industries

Intellectual Property & Technology

Intellectual Property Litigation

Litigation

Trademark, Copyright & Advertising

Recognition and Community

No aspect of this advertisement has been approved by the highest court of any state. Prior results do not guarantee a similar outcome. See Awards Methodology.

Recognitions

Selected to the list of Connecticut *Super Lawyers* Rising Stars®, Intellectual Property, 2024-2026

Recipient of the CALI Excellence for the Future Award in Civil Procedure, Evidence, Healthcare Liability insurance, Employment Law, Legal Profession, Trusts and Estates, and Connecticut Urban Legal Initiative: Transactional Clinic

Insights

Day Pitney WWT® Members Attended the Pathways to Leadership for Women Lawyers Dinner sponsored by the Connecticut Bar Association
March 2, 2023

News

Women United's Power of the Purse Luncheon
June 23, 2022

In The Media

"Generative AI & Deep Fakes: IP Implications, Authentication, Access to Justice," Connecticut Bar Association, Young Lawyers Section
April 8, 2024