

Brianna Cloud

Associate

New York, NY |

bcloud@daypitney.com

Overview

Brianna Cloud assists clients with intellectual property and technology matters, focusing on trademarks, copyrights, and global brand management and enforcement.

Prior to joining Day Pitney, Brianna advised clients in the entertainment, luxury brands, sports, financial services, and media industries on intellectual property, advertising, marketing, and commercial matters. Her practice included managing domestic and international trademark portfolios, coordinating global brand protection and enforcement strategies, handling Trademark Trial and Appeal Board proceedings and domain name disputes, and counseling clients on trademark clearance, rights management, advertising, privacy, and right of publicity issues.

Brianna also conducted intellectual property due diligence for corporate transactions and drafted and negotiated a variety of commercial, marketing, sponsorship, and technology-related agreements. Additionally, she provided pro bono counsel to filmmakers, musicians, podcasters, and other creative professionals on intellectual property and rights management matters.

Education and Credentials

Education

Cardozo School of Law, J.D., 2021

American University, B.A., 2015

Admissions

State of California

State of New York

Affiliations

Black Entertainment & Sports Lawyers Association, Member

Alpha Kappa Alpha Sorority, Inc., Member

Practices & Industries

Corporate & Business Law

Intellectual Property & Technology

Sports, Media & Entertainment

Trademark, Copyright & Advertising

Recognition and Community

No aspect of this advertisement has been approved by the highest court of any state. Prior results do not guarantee a similar outcome. See Awards Methodology.

Recognitions

Named Top 40 Under 40 by *The National Black Lawyers*, 2024