

Juan P. Delgado

Partner

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Overview

Juan P. Delgado advises clients in the sports, media, and entertainment industries on a wide range of business and legal matters. With extensive experience structuring, negotiating, and closing complex transactions, he counsels investors, family offices, sports organizations, international federations, professional teams, emerging leagues, agents, athletes, influencers, actors, writers, and production and media companies on strategic investments, acquisitions, league and team ownership interests, media rights, content transactions, talent agreements, and production arrangements.

A significant part of Juan's practice focuses on the business and investment activity transforming the sports industry. He advises family offices, institutional investors, sports organizations, leagues, teams, and other industry participants on acquisitions, strategic investments, ownership interests, league formation and expansion, financing arrangements, and related media and commercial rights. Juan addresses both the underlying investment and the rights, governance, revenue opportunities, and operational considerations that influence the long-term value of a sports asset.

As a seasoned executive, Juan has led business and legal affairs teams, overseeing high-profile negotiations with studios, producers, networks, and digital platforms. He has also been deeply involved in content licensing, advertising partnerships, and media distribution strategies. His experience extends to advising on corporate transactions, talent management, and government affairs within the entertainment sector.

Prior to joining Day Pitney, Juan was Vice President and Head of Business and Legal Affairs for Latin America at Paramount Global, and functional Head of Business and Legal Affairs of its international production studio. Prior to Paramount Global, Juan founded and led his namesake boutique law firm specializing in entertainment, media and sports transactions. His early career includes key roles at Telemundo Media and international boutique law firms, where he gained significant experience in M&A, corporate law, international business transactions, and regulatory compliance.

Juan is an active member of the Florida Bar, having served on the Executive Board of the Sports and Entertainment Law Section. He frequently speaks at industry conferences and has received multiple leadership and service awards in recognition of his contributions to the field.

Practices & Industries

Corporate & Business Law

Family Office

LATAM

Sports, Media & Entertainment

Firm Leadership:

- Co-Leader, Sports, Media & Entertainment Practice

Experience

No aspect of this advertisement has been approved by the highest court of any state. Prior results do not guarantee a similar outcome.

Advised a family office on sports, media, and entertainment investments, including the acquisition of an interest in a professional emerging-league team, investments in sports-focused funds, and an equity investment in the league as well as a significant investement in n eSports and animation studio.

Advised an emerging professional sports league on operational and media matters supporting its launch and expansion, including domestic and international broadcast and distribution agreements.

Negotiated production services agreements supporting nationally televised sports and entertainment events, including a championship halftime show.

Counseled sports organizations, media and production companies, and rights holders and on-camera talent on media rights, content licensing, distribution, sponsorship, talent, and other commercial arrangements.

Advised investors and industry participants on transactions involving the acquisition, financing, governance, and commercialization of sports and media assets.

Education and Credentials

Education

Florida State University College of Law, J.D.

Oxford University, Law Program

University of Florida, B.S.

Admissions

State of Florida

Affiliations

Florida Bar Association, Member of Sports and Entertainment Law Section, Past Board Member

Recognition and Community

No aspect of this advertisement has been approved by the highest court of any state. Prior results do not guarantee a similar outcome. See Awards Methodology.

Recognitions

Named to *Lawdragon's* 500 Leading Global Entertainment, Sports & Media Lawyers, 2026

Insights

Lex Mundi Family Office Working Group
November 6, 2026

Emerging Leagues: The Next Sports Investing Frontier
Generations September / October, September 29, 2026

Day Pitney Hosted the Most Recent Miami Chapter Meeting for Athlete'sTouch in Coral Gables Office
September 10, 2026

As South Florida's Wealth Grows, So Do the Risks in Cross-Border Deals
June 16, 2026

Investment Trends in Sports, Media, and Entertainment in an Evolving Landscape
Generations January / February, February 10, 2026

Media and Entertainment Investment Opportunities to Monitor in 2025 | Generations April / May 2025
April 23, 2025

News

Day Pitney's Juan Delgado Recognized on the 2026 Lawdragon 500 Leading Global Entertainment, Sports & Media Lawyers List
Day Pitney Press Release, February 26, 2026

Day Pitney Named a Finalist in the MDFAWL's 2025 Law Firm Champion of Women Award
May 9, 2025

Day Pitney Expands Sports, Media, and Entertainment Practice with Addition of Juan Delgado
Day Pitney Press Release, March 31, 2025

In The Media

Juan Delgado of Day Pitney: "The Industry Increasingly Recognizes The Strategic Value Of Controlling Distribution Alongside Content"
PRODU, September 11, 2026

September 1, 2026, News and Notes
Florida Bar News, September 1, 2026

Juan Delgado of Day Pitney: "Balancing technological innovation with the protection of creative workers is a challenge."
PRODU, June 26, 2026

Day Pitney Family Office Forum 2026
April 28, 2026

University Of Miami School of Law Global Entertainment & Sports Law + Industry Conference
March 30, 2026

Juan Delgado of Day Pitney: "Reliable, long-term incentives would allow Florida to regain competitiveness"
PRODU, February 9, 2026

May 1, 2025 On the Move
The Florida Bar, May 1, 2025

The Arrival of Juan Delgado to Day Pitney Highlighted in Latinvex
Latinvex, April 9, 2025

Day Pitney Leads Discussion at 2025 Lex Mundi Latin American/Caribbean Regional Conference's Family Office Meeting
April 3, 2025

Juan Delgado's Arrival Featured in Bloomberg's Wake Up Call
Bloomberg, April 1, 2025

Former Paramount Global VP Joins Day Pitney In Miami
Law360, March 31, 2025

Day Pitney Hires Juan Delgado as Media, Entertainment Partner
Bloomberg Law, March 31, 2025

Day Pitney Strengthens Sports and Entertainment Practice with Strategic Appointment of Juan Delgado as Partner
Legal News Feed, March 31, 2025