



## Practices & Industries

# Intellectual Property & Technology

## Overview

Day Pitney Intellectual Property attorneys approach matters holistically. Whether you need help with a single mark or an entire portfolio, we know that your goal is to protect your brand. We understand that the goal of patent prosecution is not a blue ribbon, but a strategic asset for your company. Every day, our intellectual property attorneys help clients acquire, secure, transfer, defend, enforce and understand their intellectual property rights.

We prosecute patents and trademarks; negotiate and draft agreements for the license and sale of intellectual property rights; litigate intellectual property disputes in federal and state courts around the country, including before the International Trade Commission (ITC) and the U.S. Patent and Trademark Office; and advise clients on the entire array of evolving intellectual property issues modern businesses confront, including workplace policies relating to Internet access and use, social media, and privacy. The hallmark of Day Pitney attorneys in all of these endeavors is teamwork. Our litigators, prosecutors and transactional lawyers work together to ensure that the ultimate goal is met: yours.

## Experience

*No aspect of this advertisement has been approved by the highest court of any state. Prior results do not guarantee a similar outcome.*

- Assisting a cutting-edge manufacturer in the automobile industry pursue, leverage and enforce a portfolio of patents related to improving engine performance in the ITC and the Patent Trial and Appeal Board (PTAB).
- Defending an iconic global toy company against encroachers and copycats in federal courts and the ITC, while building its domestic brand and U.S. patent portfolio.
- Building and protecting the worldwide brand of one of the world's largest investment firms.
- Managing an international policing program for a famous clothing brand.
- Obtained successful summary judgment for a life sciences company in a patent license dispute relating to electrospray ionization mass spectrometry.
- Defending a life sciences company against a notorious nonpracticing entity in multiple patent infringement cases pending in the Eastern District of Texas (EDTX).
- Defending an international consumer electronics manufacturer against claims by a notorious patent assertion entity under a putatively standards-essential patent.
- Defending a major beverage company against claims of trade secret misappropriation.
- Negotiating on behalf of a multibillion-dollar diversified industrial manufacturer and advising senior management in connection with a range of multiyear, multimillion-dollar IT and telecommunications managed services arrangements around the world.

- Advising a leading global life sciences company on a series of development, patent license and research collaboration agreements in the fields of drug discovery, genomics and biochip analysis.