



# Quincy Kayton

## Senior Associate

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## Overview

Quincy Kayton represents clients in domestic and international trademark and copyright matters, including trademark strategy, federal litigation, Trademark Trial and Appeal Board (TTAB) proceedings, and management of enforcement of trademarks and brands. She has counseled clients in a diverse set of industries, including pharmaceuticals, fashion, home appliances, electronics, food and beverage, clothing, medical equipment and devices, biotechnology, art and entertainment, and software.

Quincy regularly guides trademark clients through the entire mark lifecycle by conducting global clearance searches, managing foreign agent relationships, shepherding marks through the application process, performing trademark protection measures, drafting cease and desist and takedown notices, and renewals. Additionally, she offers experience in other intellectual property matters, such as drafting and negotiating licenses, purchase of domain names, transfers and assignments, coexistence agreements, social media policies and terms of service, and sweepstakes and promotional agreements. Quincy also advises clients on international data protection laws and regulations, including General Data Processing Regulation (GDPR).

Quincy also maintains a pro bono practice working with the Women's Bar Foundation and Victim Rights Law Center, representing clients in hearings to obtain temporary and permanent restraining orders. She also previously served as a Legal Fellow at Volunteer Lawyers for the Arts, where she drafted contracts for public art installations, commission and licensing agreements, and corporate art lending.

## Experience

*No aspect of this advertisement has been approved by the highest court of any state. Prior results do not guarantee a similar outcome.*

Represented European fashion company in trademark infringement suit brought by multinational apparel company

Served as lead associate in trademark infringement suit defending online seller of automotive parts and accessories

Succeeded in transfer of numerous domain names under the Uniform Domain Dispute Resolution Policy

## Practices & Industries

**Intellectual Property & Technology**

**Litigation**

**Trademark, Copyright & Advertising**

# Education and Credentials

## Education

Boston University School of Law, J.D., *International Law Journal*, Executive Editor and Articles Editor

University of California, Davis, B.A., Cultural Anthropology and Classical Civilizations, *cum laude*

## Admissions

Commonwealth of Massachusetts

U.S. District Court, District of Massachusetts

## Affiliations

International Trademark Association, Young Practitioners Committee

Boston Intellectual Property Law Association, Copyright Committee, Co-Chair

Victim Rights Law Center, *Pro Bono* Attorney

Women's Bar Foundation, Family Law Project, *Pro Bono* Attorney

# Recognition and Community

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## Community Involvement

Boston University School of Law, Young Alumni Council

University of California, Davis, Alumni Council

Museum of Fine Arts, Museum Council

Boston Public Library, Emerging Leaders Fund, Development Committee