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UNITED STATES: GOD BLESS THE USA Trademark Denied

Mark Romance authored the article "UNITED STATES: GOD BLESS THE USA Denied," for the *INTA Bulletin*, the online publication for the International Trademark Association. The article discusses the U.S. Trademark Trial and Appeal Board's recent decision denying American singer Lee Greenwood's application to register the GOD BLESS THE USA mark based on his famous song of the same name. The Board denied the application on the ground that the mark is widely used by others and thus not likely that the public would perceive the phrase as identifying a single source.

Read the full article [here](#).

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